

# Virtual Social Media Manager



## What is a Virtual Social Media Manager?

A Virtual Social Media Manager (vSMM) will increase your overall social presence, engage with your customers and prospects to build meaningful relationships, and position your brand as an industry thought leader.

## Why would I need a vSMM?



**Social media is a cornerstone of a digital marketing strategy.**

Improve SEO, organically drive website traffic, reach new prospects, and monitor competitors and industry trends to gain market advantages



Engaging with your customers is a great way to **foster positive relationships and stay connected** to your target market



**Social media never sleeps.**

Be present when and where your target audience is already spending its time



Share your knowledge and the latest industry news through social media to **establish your company as the expert** and accelerate prospect engagement

## This service includes

- 3 months of social media management on LinkedIn, Twitter and Facebook
- Digital presence consultation
- Customized social posts for brand building and demand generation
- Engagement tracking and metrics
- Responding and engaging with audience and commenters
- Issue escalation for customer service and brand reputation management
- Competitive research
- Content curation



## Partner requirements

- Dedicated contact to work with vSMM and approve all content prior to posting
- Access to platform business accounts to manage profiles

**Extend your reach. Contact us today to get your own vSMM!**